

Help us to grow our community and stay connected by following these simple instructions.

Like us

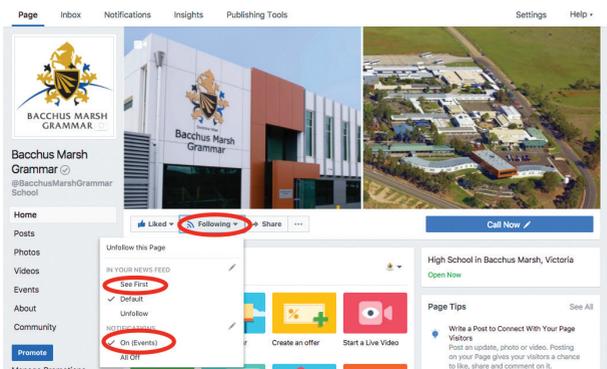
The below screenshot shows you where to find SEE FIRST when you are liking the page.

INSTRUCTIONS:

1. 'Like' Bacchus Marsh Grammar.
2. To the right of the 'Like' button you will see 'Following' with a drop down arrow.
3. Please select 'See First in Newsfeed' and 'Notifications On (Events)'.

This will enable you to receive all the updates from Bacchus Marsh Grammar easily and quickly in your newsfeed.

You will be notified each time a new update is posted to the page so you won't miss any important announcements.



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Facebook Protocols for Families

Bacchus Marsh Grammar is pleased to announce that our School is branching out into the use of social media to connect with each other and the broader community.

Social media is an integral part of society, and how we form, create and share in our community, however, if social media is inappropriately used, serious issues can arise.

For this reason, Bacchus Marsh Grammar would like to reiterate our intentions for the introduction of an official School Facebook page and enlist the support of the community to ensure its use is entirely appropriate and delivers a safe, positive and happy experience.

Bacchus Marsh Grammar introduces Facebook

A well-managed Facebook page will deliver many benefits to our Bacchus Marsh Grammar community, such as:

- Keeping our community up to date with School-wide activities using a platform that is easy, portable and convenient for families to use.
- Providing a platform for our community to celebrate our students' successes and achievements.
- Building our School community and strengthening our School spirit.
- Advertising School events to our School community and wider community.
- Sharing special interest articles that families may value.
- Providing the wider community with additional avenues for direct communication and enquiry with Bacchus Marsh Grammar.
- Strengthening the Bacchus Marsh Grammar brand by building awareness of our School in the broader community.

How to use our Facebook page

Bacchus Marsh Grammar has appointed a Communications Officer to manage and oversee the page. This staff member will be the only user who can post to the School's Facebook page. Visitors to the School's Facebook page are warmly encouraged to comment, like or share the School's posts, however they will not be able to author their own posts, nor will they be able to upload media such as videos or photos.

If you have a story you would like the School to share on the Bacchus Marsh Grammar Facebook page, please message our Communications Officer to provide the story content and any supporting images. Bacchus Marsh Grammar welcomes your contribution and will review and consider your suggested post and its suitability for sharing with the community.

Part of the Communications Officer's role is to ensure all comments are appropriate and to remove any inappropriate comments or instances of misuse. The School invites the community to advise the Communications Officer of any content on the Facebook page that is inappropriate or has the capacity to cause harm or offence.

The Do's and Don'ts of Facebook Communication

The Bacchus Marsh Grammar Facebook page has the potential to deliver rewarding benefits to our School community. To achieve this, we must work together, remain respectful and use the page in a considerate and functional manner. To help our School transition into using social media, we have developed a set of Facebook page protocols that we ask all users to comply with when commenting on the School's Facebook page. The Facebook Page Protocols document is available on the School website at www.bmg.vic.edu.au/community.

Do's

Our School community is wonderfully diverse and our Facebook page is an excellent platform to celebrate and communicate our welcoming and inclusive School values. Any comments added to the Bacchus Marsh Grammar Facebook page should serve as an example to students on how to interact in the social media space – with respect, kindness, decency, positivity, celebration and grace.

Don'ts

Unfortunately, social media can be misused and for this reason, the School is obliged to detail the following uses of social media (this is not an exhaustive list) as examples of conduct that will not be tolerated by Bacchus Marsh Grammar:

- Any comments that include hate speech, defamation, bullying, retribution, intimidation, stalking or harassment of any nature. Additionally, comments should not use threatening, insulting, derogatory, unprofessional, disrespectful, pornographic, abusive or foul language.
- Misrepresentation of Bacchus Marsh Grammar or any member of the School community or any comment that could bring harm to members of the School community or disrepute to the School.
- Any form of unauthorised commercial communications which includes advertising of any nature or unlawful multi-level marketing (such as a pyramid scheme) self-promotion or direct sales pitches
- False impersonation or representation of another person.

Please note: Bacchus Marsh Grammar does not endorse children under the age of thirteen years (a threshold imposed by Facebook) having their own Facebook account. Younger students are encouraged to view the School's Facebook page via their parents Facebook account and under parental supervision.

This Facebook Protocols for Families document is to be read and interpreted in conjunction with the following policy documents:

- School Community Code of Conduct
- Social Media Student Usage
- Facebook Protocols Policy
- Information Communication Technology Policy

These documents can be viewed at www.bmg.vic.edu.au/community